

Chikkanna Government Arts college, Tiruppur - 641 602

Best Practices

1. Title of the practice: Continuous Socio-Environmental Awareness

2. The context that required the initiation of the practice

Tiruppur, being an industrious area hosts many migrant workers from various parts of the state. Not only these migrant workers, the native residents of Tiruppur are also too much focused on their businesses and work and pays less attention towards socio-environmental issues. Their responsibility and accountability towards the preservation of social values, human lives and environment are also found very low. Their concern towards their own well-being and the society's well-being is very poor. This leads to a growing number of young generation with less civic responsibilities.

Amidst all these issues, the physical environment in Tiruppur is also challenging. The immediate area around the College is dry, lacking water sources. Natural resources are also under depletion because of the industrial pollution and people's carelessness towards the society and environmental issues. All people in Tiruppur right from children to the Old are busy-bees and have no thought about the socio-economic welfare. Values and ethics are also under a great threat in this region. Hence, there is a big need for the socio-environmental awareness in this region. CGAC has taken this responsibility and made it a best practice as a part of its Extension Activities.

3. Objectives of the practice

- Creation of Socio-Environmental Awareness
- Preservation of Social Standards and Environment
- Inculcate socio-environmental values among students and public

4. The Practice

- Conduct of Campaigns & Demonstrations
- Street plays
- Wall Painting
- Conduct of Stage and Road Shows
- Conduct of Rallies and public Events to create awareness on the theme
- Conduct of virtual campaigns
- Develop and air videos through social media viz. youtube
- Continuous telecast of all programmes to achieve high reach
- Commemorate all days earmarked for social and environmental awareness

5. Obstacles faced if any and strategies adopted to overcome them

Obstacles

- Requires additional time and extra efforts outside the academic schedules
- Difficulty in managing physical resources
- Scarcity of funds to organize and conduct events
- Lack of volunteers

Strategies to Overcome

- Students were oriented on their societal role and responsibility and were motivated to give their participation voluntarily
- Funds were generated through donations
- Sponsors were sought to facilitate the resources required

6. Impact of the practice (100–120 words)

- Increased socio-environmental awareness among students and general public Awareness on Rain Water Harvesting, Awareness on Traffic Rules, Awareness on Women Empowerment, Awareness on Breast Feeding, Communal Harmony, National Integration, Cleanliness, Plastic eradication, Health Awareness, Prevention of AIDS ,Tree Plantation, Rain Water Harvesting.
- Greener Campus and more number of trees grown in public places
- Preservation of natural resources

7. Resources required

- Student Volunteers
- Costumes, Posters and Display Materials
- Vehicles
- Camera
- Photography and computing skills

8. About the Institution:

Name of the Institution: ChikkannaGovernmentArtsCollege

Year of Accreditation: 2015

Address: College Road, Tiruppur – 641602, Tamil Nadu, India.

Grade awarded by NAAC:B

E-Mail: cgactpr@gmail.com

Contact person for further details: Principal

Website: <http://cgac.in/index.php>

Some of events Conducted



World Wildlife Day 2023 | Tiruppur Forest Range | Chikkanna Govt Arts College |Tamilnadu Forest Dept



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123 views Mar 5, 2023 #SaveWildAnimals
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#Dance வனத்துக்குள் திருப்பூர் 8ஆம் ஆண்டு நிறைவு விழா | Chikkanna Govt Arts College |
NSS Unit -2



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#Snake Poison | பாம்புகளை ஏன் பாதுகாக்க வேண்டும் | 4th day | Special Camp @ Karumapalayam | CGAC



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திருப்பூர் நொய்யல் பொங்கல் விழா | Chikkanna Govt Arts College



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World Sparrow Day 2023 | சிட்டுக்குருவிகள் ஏன் அழிகிறது |Artificial Nest|Chikkanna Govt Arts College



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மரத்தை நேசிப்பவன் யார்? | Kalam Dream Park 2.0 | Chikkanna Govt Arts College



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World Wetlands Day 2023 | Karumapalayam Special Camp | Sixth Day | Chikkanna Govt Arts College



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Road Safety Week Awareness | 5th day | Tiruppur South Police Station | Chikkanna Govt Arts College



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#AIDS எய்ட்ஸ் வந்தால் இறந்து விடுவார்களா | HIV | Chikkanna Govt Arts College | Bharathiar University



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#லஞ்சம்வாங்கினால் #புகார் எண்கள் | Vigilance Awareness Week | Chikkanna Govt Arts College



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#OzoneDance | ஓசோன் நடனம் | Tamilnadu Pollution Control Board|Chikkanna Govt Arts College | Tiruppur



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Dance with Santa Claus | Christmas | Tamilnadu Pollution Control Board | Chikkanna Govt Arts College



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#TwoAwards இரண்டு விருதுகள் 75வது சுதந்திர தினத்தன்று Chikkanna Govt Arts Collegeக்கு பெருமை NSS-2



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Tirupur